

**Marking the future  
with you**



**GEVEKO** MARKINGS

# GEVEKO MARKINGS

We have over 65 years of experience from the horizontal marking industry. Competent sparring, professionalism and focus on your needs are important factors to guide you in the right direction, when you have a marking job to do!

Geveko Markings offers the full range of materials for horizontal markings, and is marking the future with water borne paint, thermoplastic, preformed thermoplastic, tactile markings and cold plastic. Moreover, Geveko Markings offers solvent borne paint.

The sales department speaks your language and employs sales people in different countries around the world, and co-operate with clients from all over the world.

The products are produced in our European production sites in Denmark, United Kingdom, Norway, Germany, and Sweden. Geveko Markings' business concept is to develop and provide high quality products, thereby contributing to an increased road safety. Continuously, Geveko Markings provides faster, easier, safer and more durable marking solutions for our customers to rely on. In addition, Geveko Markings aim for a value-added and closer cooperation with customers, specifiers and authorities, thus establishing stronger partnerships.

# Thermoplastic road marking material

ViaTherm® is a certified thermoplastic road marking material for a wide variety of normal, special and structural markings.

ViaTherm® is suitable for both Type I and Type II markings, and can be extruded, sprayed or manually applied.

High performance in terms of retroreflection and long lasting durability are characteristics of ViaTherm® thermoplastic. ViaTherm® contains glass beads imbedded in the material. The glass beads will appear one by one, which secures long-lasting retroreflection and visibility, as the material slowly wears off.

The material is supplied in small bags, big bags or quick melting blocks. ViaTherm® quickly hardens after application, thereby minimizing traffic disturbance.

Neither the organic pigments nor the other components of ViaTherm® thermoplastic are harmful to the environment.



# Preformed thermoplastic road marking

OPTAMARK® is a preformed thermoplastic road marking product, which is ready to use and can be applied all year round. It is simple and quick as it only requires one operator, one brush and one gas burner! A patented temperature indicator system shows you when OPTAMARK® has been sufficiently heated, ensuring the right quality every time.

All over the world, OPTAMARK® helps ease everyday traffic and guides road users safely on their way with well-known symbols. The OPTAMARK® range includes all officially registered traffic symbols, signs, lines, arrows, letters and numbers.

OPTAMARK® is a permanent marking with long lasting durability. The material fuses with the surface and ensures a long life. OPTAMARK® lasts 6 - 8 times longer than road markings painted on the road surface.

OPTAMARK® has several international and national approvals suitable for your country. The colour pigments in OPTAMARK® are organic and other components of the thermoplastic material do not give off environmentally harmful substances.

The patented OPTAMARK® Easy system simplifies the application of complex designs by having a pre-applied thin layer of adhesive holding the design together.



# You name it - we make it! Creative and decorative markings

Looking at dark and boring surfaces is not an inspiring way of living. So why not put colours on the surface and make it more special and beautiful?

The creative and decorative preformed thermoplastic markings provide solutions for individual and special designs of logos, games and much more. Your imagination is the only limit!

The preformed thermoplastic is available in many colours, which makes it easier to design decorative and inspiring signs and symbols. The colourful symbols spread happiness and inspiration to everyone.

A preformed thermoplastic playground games can be designed with spelling and mathematical themes, providing an alternative and fun way of learning. The preformed thermoplastic offers a different approach for branding parking places and the entrance to your premises. Preformed thermoplastic gives you the freedom to design public areas differently, and you get the ability to brighten the environment.

The patented preformed thermoplastic easy makes the handling of complex designs easier, and the application faster.







**Developing  
road markings  
for over 65 years**

# Water borne road marking paint

AquaRoute® water borne paint is ideal when it comes to easy application. The composition of AquaRoute® makes it environmentally friendly and ideal in relation to safety issues such as labour, health, transport, fire, and explosion danger.

They are suitable for the application of centre and edge lines on country roads, national roads, and state roads, on concrete and bituminous surfaces.

For short drying time, the AquaRoute® marking is sprayed with the drying accelerator: AquaRoute® UWSTwinDry. Thereby, the drying time is reduced, and the pass-over time is less than 60 seconds, depending on the wet film thickness.

This application technique is patented under the number N° EP 0 654 068 for PLASTIROUTE GmbH.

For cleaning each of the application units, only clear water and a brush is needed.



# Solvent borne road marking paint

HSRoute® marking paints are our group of High-Solid products. Through its distinctive characteristics they cover a variety of applications.

HSRoute® are low-solvent, 1-component high-solids paints for road markings Type I and Type II with increased night visibility in wet conditions. They are well suited for the permanent marking of concrete and asphalt, and are used for edge lines and guidelines on country roads, state roads, federal roads, highways and airports.

HSRoute® AntiSkid paints have been developed as slip inhibiting coatings with a high roughness. They are preferred for edge lines, guidelines, parking and smaller areas.

HSRoute® POX systems are solvent-based 2-component marking paints for indoor and exterior. On parking areas or warehouses, these systems have proven themselves by their high resistance to mechanical stress or high shear forces.

In addition these systems exhibit low blackening characteristics.



# Thermoplastic road repair system

ChipFill® and OPTAMARK® Overbanding are hot applied road repair systems, which give a better adhesion to the bituminous asphalt surface compared to cold applied systems. The thermoplastic road repair systems can be applied in low temperatures unlike cold applied systems. ChipFill® is a specially designed thermoplastic for repairing cracks and smaller holes. ChipFill® is a temporary solution that keeps the cost down by avoiding water from going into the underground and making the holes/cracks and damages worse.

When working with ChipFill®, there is no need for big bulky machinery. You can simply have it on your vehicle, and easily repair smaller holes/cracks as you see them.

OPTAMARK® Overbanding is a skid resistant thermoplastic roll product used for sealing the joint between new and old asphalt once repairs to the damaged road surface are completed. Also, OPTAMARK® Overbanding can be used to seal cracks (10 mm wide x 5 mm depth) in the roads preventing water ingress and progressive fretting. Thereby, reducing the risk of the cracks getting larger. This will keep the cost down until an actual repair of the asphalt surface is required.

## ChipFill® and OPTAMARK® Overbanding



# Cold plastic road marking material

PlastiRoute® cold plastic application systems meets the demanding requirements of marking reliably at high traffic loads or in varying weather conditions.

In order to ensure consistent product quality throughout the year, PlastiRoute® cold plastic systems are offered in different temperature settings in order to achieve the best curing time.

PlastiRoute® FP (Fine plastic), PlastiRoute® RP (Rough plastic), PlastiRoute® cold spray and PlastiRoute® RollPlast/RollGrip plastics are offered as a 2-/3-component system.

All can be applied by hand, whereas typically the cold spray plastic and the FP are applied by machine application.

PlastiRoute® cold plastic is used for both Type I and Type II markings.

In addition to the special properties of cold plastics, PlastiRoute® systems are characterized by high durability, low abrasion and low dirt pick-up.





A photograph showing a child playing on a vibrant, interactive asphalt surface. The surface features a large yellow circle, a blue circle, and a white circle. A compass rose is painted with arrows pointing North (N), South (S), East (E), and West (W). The letters 'SV' are also visible. In the background, several other children are standing and watching. An orange rectangular box in the top right corner contains the text.

Worldclass  
thermoplastics  
for road and play

# Markings for special and larger areas

AquaRoute® DecoPox is a paint, where the advantages of conventional water-borne paint - namely fast drying and a roll over after less than 60 min. - are combined with improved performance due to epoxy crosslinking.

Due to its covering capabilities and self-leveling properties, the hybrid waterborne and epoxy paint is optimally suited for decorative applications and larger area markings.

AquaRoute® DecoPox has been optimised for markings in special areas such as car parks, cycle paths, playgrounds or embossed asphalt and concrete areas with paved appearance. AquaRoute® DecoPox can be applied with the usual equipment used for any 1-component paint. Due to its long pot life of over 24 hours, there is no hectic rush involved in the application.

All equipment used can be cleaned with water. This is an economic factor as well as being beneficial both for the environment and the health of the person applying the paint.



# Grip systems for traffic safety

The cold plastic markings with grip increase the traffic safety in situations, where skid resistance is needed.

PlastiRoute® RollPlast® is a solvent free 2-component cold plastic developed for colorful area markings in trafficked places, for example bicycle lanes. In comparison to thin applied paint, the durability is increased and several years of operation are achieved.

PlastiRoute® RollGrip® is a solvent free 2-component cold plastic with big quartzfillers inside, up to 2 mm. The toughness and roughness of its texture yields coatings with very high grip and long operational life. Especially for stop-and-go zones - like breaking zones in front of cross-walks - PlastiRoute® RollGrip® is the optimal solution.

**PlastiRoute®  
RollPlast & PlastiRoute®  
RollGrip®**



# Indoor vehicular traffic areas

InFloor® are your markings for indoor needs. Indoor, where employees or customers move among vehicular traffic, the markings are an essential tool in regards to safety.

It is also a useful tool to help users navigate or help streamline a production facility eg. by colourcoding areas and routes.

Different locations are subjected to different kind of wear and tear. With that in mind, our keen experts have evolved a line of products for indoor use. No matter what your requirements may be, we have a water borne, solvent borne or thermoplastic product with capabilities to fit your need.

The InFloor® product line does not require heavy machinery for application. This makes it possible to mark smaller areas, while keeping the rest of a workspace open. This results in only minimal nuisance in a busy work environment.



# Tactile markings helping the blind and partially sighted

TacPad® and TacGuide® are tactile markings that alert blind and partially sighted people to proceed with caution. The blind and visually impaired need additional help to move around safely whilst travelling alone, therefore TacPad® and TacGuide® will prove to be a useful and necessary aid.

TacPad® and TacGuide® are manufactured from flexible thermoplastic; therefore cutting is easy, enabling shaping around curves or street furniture. Application can be made on existing surfaces like asphalt, bricks, stones and concrete.

The surface of TacPad® and TacGuide® is highly skid resistant. Neither the organic pigments nor the other components of TacPad® and TacGuide® thermoplastic are harmful to the environment.

The domed TacPad® indicates a safe place to cross the road or a change of direction. The ribbed TacGuide® informs you of and guides you through hazardous areas.



# Drop-on material for all markings

UCme® is the drop-on and intermix material of glass beads, antiskid aggregates and mixture of the two that we offer with our road markings. We deliver the right solution of UCme® with relevant road marking material, in order for you to get the right performance on your markings.

UCme® gives high retroreflection and the needed skid resistance of the markings.

UCme® comes in different versions, where the glass beads and antiskid aggregates have different sizes, properties and various coatings. Thereby, the various combinations of UCme® secure that you get the drop-on or intermix material for your type of marking, so the marking fulfills the purpose.



# Geveko Markings around the world

Geveko Markings has sales to countries all over the world and branches in 20 countries.

No matter where you are situated, let us help you with your marking project of pavement areas, parking areas, bicycle lanes, playgrounds, roads and other horizontal surfaces!



# GEVEKO MARKINGS

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